Yoti Guardians Council Meeting
27-10-2022

Yoti Guardians Council Meeting
External Minutes Q3 2022

Attendance: See Table at end
Date: 27-10-2022 at 14.00

Location: Google Hangout
Recorder: Valentina Dotto

	STATUS UPDATE
Agenda Each agenda item is introduced with notes for context, and where appropriate, specific questions for discussion at the meeting in the annotated agenda on the following pages. ● Approve Previous Guardians Minutes ● Yoti Update re Social Purpose Update ● Internal Privacy & Ethics Group review steps from last meeting re templates (pre read slides) ● Guardians interview outline and process for next stages	
Carry Over Actions from Past Meetings:	**STATUS UPDATE**
○ None	
Actions from this Meeting:	**STATUS UPDATE**
○ KB will contact the first 4 Guardian Candidates and conduct the first round of interviews ○ Request to update the website, with which are 'former Guardians' or 'Guardians at large' versus present active Guardians ○ Set up dates for next Guardians for next year	
Next Council meeting: December 13 2022	

Summary notes from the meeting are provided below, with points of agreement and actions clearly noted

Welcome	14.00
Actions from Past Meetings	Actions were discussed
Update	We updated the Guardians as to the efforts to bring Yoti into a financially viable position and about the plans of the current round of founding.
	Funding Confidential discussions regarding funding were held. The current funding climate in the tech space is risk-averse,with the EU investors more risk averse. In the meantime some difficult decisions had to be made and costs reduced with the following measures and were detailed to Guardians. - Reduce Social Purpose expenses - Cut back certain departments - Avoiding replacing certain roles.
	Update re upcoming legislative changes :
	1) **California Age Appropriate Design Code** In mid September the California Governor signed the Age Appropriate Design Code. The code is an equivalent of the Baroness Kidron UK Age Appropriate Design Code. The California Age Appropriate Design Code should be implemented in 2024 and it envisages fines for those businesses that will not comply. The California code also includes further incentives to comply with the code (among them international accountability). Yoti has received a number of queries from businesses that will need to comply with the legislation From these premises it can be assumed that in 6-12 months, some companies will engage with Yoti to understand how to comply with the California AADC.
	2) **UK Right to work/ Right to Rent /DBS checks** Yoti has received a number of queries from businesses willing to do the checks with Yoti. At the moment several companies are already live and using Yoti digital ID/IDV. Others will be using Yoti digital ID/IDV later in the year Comments from the Guardians: - The Guardians started by commending Yoti for making some tough decisions and for maintaining the spirit and ethos of Yoti and not bending to external pressures just to attract fundraising - They concurred that the risk appetite in the US and in the UK is at the moment low - They commended Yoti. for making high ethical decisions and for cautionary measure in business management that have not cause alarm in the workforce since this would have caused a decrease in productivity - They asked clarification about the Social Purpose Strategy

	- They asked for clarification about the California AADC- - Are only companies registered in California or offering services in California that have to comply? - If you are a small business you don't have to comply. Only business with a revenue of 12 million dollars upward will need to comply. - Since Yoti is already working with certain organisations; this may attract other major players in the space to consider similar approaches. They also suggested the following to attract funding: - Creation of a regulator's FAQs to act as a barometer for the market. It would include a list of best practices for market principles and criteria with Yoti as a case study. - They said that certain membership bodies should help with the creation of the FAQs in the areas of privacy preservation, ethical AI, campaign and advocacy - Finally, they said they were happy to be involved in the creation of the FAQs - Reaching out to philanthropic funders, bridge funders

For update	**Social Purpose Strategy - organisational changes and update**
	
	- Yoti products are socially purposeful and at the heart of our mission - so that will continue (anti-fraud/ children protection/ age appropriate design, e signatures) -this will continue
	- Some products will be available free/discounted for eligible NGOs
	- The funding of external Fellows Research will be put on ice for the time being.
	- The Guardians acknowledged that there is the space for significant policy interventions and huge opportunities downstream
	- The Guardians suggested that Yoti consider how it can shape the market and inform the upcoming regulations. They gave the example of like minded individuals writing FAQs for regulators and shrinking a consultation period from 12 to 3 months, by providing an independent viewpoint
	
	The Yoti team acknowledged that Yoti is still at the forefront because of working on age and identity tech solutions and while there are other companies that are offering similar technology; few engage with ethics. And in time regulators, NGOs, consumers, relying parties should notice the difference.
	
	- The current lead will cease in current role, however retain involvement and engagement with the Social Purpose mission; he gave an update of the current Social Purpose Projects spanning:
	    - Financial inclusion in Ghana, Fellowship Program, Global Innovation Hub,
	    - Yoti Keys, Digital ID cards for humanitarian efforts, Conservation challenge in Zimbabwe, the Digital ID Toolkit

	Update from the Yoti Internal Ethics Committee & Security Centre re document templates We need to be able to source templates of new ID documents. Some governments do not publish them in a timely fashion. This leaves us exposed for a period. A solution would be to request a new template by extracting it from a user /client with prior consent. E.g. The UK DVLA issued new driving licence requirements but did not issue any template for 12 weeks. During that period Yoti could not onboard any user with the new template because there were no official templates available and none could be extracted from the users. The Guardians

	considered the ethics of extracting a template from an unofficial source until able to replace it with an official template. The Guardians commended the proposed solution, acknowledged the frustration and limited options. The Guardians suggested the creation of a template process to submit to the Guardian Council as part of an ongoing process.A written update will be issued to the Guardians for the next meeting.
Topic Update from	Presentation: **Recruitment of new Guardians** - Yoti is ready to approach the 4 people already identified by the previous Guardian Council - Attention will need to be made to diversity, skills and geographical range. KB will drive the process to recruit new Guardians. Skills areas needed: AI, IP, humanitarian technology, Governance..
AOB	The Guardian were invited to next staff lunch
Adjournment	The meeting was called to a close at 17.00.

Meeting Attendance														
Meeting Dates						Yoti Staff								
Gavin Starks	●					Robin Tombs	●							
Seyi Akiwowo	●					Julie Dawson	●							
Mick Larkin	●					Ken Banks	●							

● = in attendance ◯ = absent/ apologies ⊠ = Not scheduled to attend